**UOW Global Collaborate Conference Video Competition Guidelines**

**Video Prompt**

What makes the student experience at your campus so special?

**Submissions Guide for Students:**

*Write for your audience*

* Highlight what is most important in your opinion and explain why.
* Imagine that you are presenting to a close friend or fellow student.
* Convey your excitement and enthusiasm for your subject.

*Tell a story*

* You may like to present your submission as a narrative, with a beginning, middle and end.
* It’s not easy to condense your entire experience into three minutes, so you may find it easier to break your video down into smaller sections.
* Try writing an opener to catch the attention of the audience, then talk about your experience and close out with what makes it so special.

*Have a clear outcome in mind*

* Know what you want your audience to take away from your presentation.
* Try to leave the audience with an understanding of your experience and what makes it so special.

*What not to do*

* Do not write your presentation like an academic paper.
* Be energetic and engaging, stand out from the crowd.
* Try to use shorter words, shorter sentences and shorter paragraphs.
* You can use humour; however, remember to be appropriate within the context.

*Revise*

* Proof your submission by rewatching it by yourself and with friends and family.
* Ask for feedback.
* Ask your audience if your presentation clearly highlights what your experience is and why it is so special.

**Rules:**

* Submissions should be between 60 to 180 seconds (1 to 3 minutes)
* Videos must meet the following criteria:
  + Spoken or subtitled for an English-speaking audience;
  + Filmed at least in part on location at your campus;
  + Filmed on the horizontal/landscape orientation;
* The submission may include additional props within the recording (e.g. costumes, musical instruments, laboratory equipment and animated backgrounds).
  + Presentations are to be spoken word (e.g. no poems, raps or songs).
* Additional electronic media (e.g. sound, video or image files) are permitted within the video recording.
  + Any submissions including such media must be entirely copyright compliant.
* The decision of the adjudicating panel & peoples’ choice voting is final.
* Submissions via video format as an unlisted upload on YouTube (only video link provided to Event Coordinators). Files sent in other formats will not be accepted.
* Submissions should be sent to the organising committee for your relevant institution. Competitors should not submit their videos directly to UOW or the Global Collaborate Conference Committee.

**Judging:**

* All submissions will first be judged on a per-institution basis, with each entity nominating a single “best” submission. Each of these “best” submissions will be shown live on the day of the conference, to be judged by the final judging panel.
* The final judging panel will consist of representatives or senior staff members from each institution:
  + A representative from UOW
  + A representative from UOWCA
  + A representative from UOWD
  + A representative from UOWCHK
  + A representative from UOWM
* Judging will also include a “People’s Choice” section, where the audience will vote to select the runner up for the competition.

**Prize:**

The following prizes will be awarded at the 2024 Global Collaborate Conference Video Competition.

* Winner: $200 AUD or national equivalent cash prize, Winner’s Certificate from UOW Vice Chancellor & relevant institutional head, and Branded UOW Merchandise
* People’s Choice: $100 AUD or national equivalent cash prize, People’s Choice Certificate from UOW Vice Chancellor & relevant institutional head, and Branded UOW Merchandise