

## **2023 Summer Internship: EternityX Marketing Technology Limited**

EternityX is an AI-empowered open-to-connect marketing technology platform. With the advanced multi-dimensional audience profiling to comprehend audience needs throughout the consumer journey, they can precisely reach consumers through premium sites and apps programmatically. Their international team offers one-stop customized solution everywhere, and help marketers overcome all obstacles and build a business intelligence strategy, to increase brand-consumer lifetime value and maximize campaign effectiveness. The company is now looking for high-calibre candidates to join their company.

Job position/Department:	<b>Summer Intern (Global AM Team)</b>
Responsibilities:	<ul style="list-style-type: none"> <li>• Work independently on market research, campaign pacing update, reports</li> <li>• Translate written material with speed, accuracy and precision</li> <li>• Adapt market research, media resources, or case studies to PPT format proficiently</li> <li>• Cross check all campaign setting to ensure campaign will be launched exactly as per media plan</li> <li>• Able to quickly learn and utilize EMT AI platform for campaign setup independently</li> <li>• Assist in any ad-hoc assignments</li> </ul>
Requirements:	<ul style="list-style-type: none"> <li>• Undergraduate or degree holder with relevant majors (Marketing, Advertising, Public Relations, Communications, Creative Media, New Media)</li> <li>• Passionate about the Internet and latest online advertising technologies</li> <li>• Strong communication skills, self-motivated, independent with good time management and organization skills</li> <li>• Impeccable attention to details</li> <li>• Proficiency in written English is a must</li> <li>• Familiar with the Chinese digital landscape or media resources such as Xiaohongshu, Baidu, Douyin and Tencent</li> <li>• PPT skills with creative and design sense is a plus</li> </ul>
Office Location:	Sheung Wan
Salary/Allowance:	\$60/hour
Deadline for Application:	20 July 2023

Job position/Department:	<b>Summer Intern (Marketing Team)</b>
Responsibilities:	<ul style="list-style-type: none"> <li>• Work independently on marketing research, copy developing, editing and proofreading promotion materials</li> <li>• Translate written material with speed, accuracy and precision</li> <li>• Create innovative and attention-grabbing copies for omni-channel media and marketing collaterals, such as website, LinkedIn, Xiaohongshu, Weibo and eNewsletter</li> <li>• Generate insight-driven digital marketing report on the performance across digital channels, including but not limited to LinkedIn, Instagram, paid search, SEO etc.</li> <li>• Adapt marketing research or case studies to PPT format proficiently</li> <li>• Assist in any ad-hoc marketing assignments</li> </ul>
Requirements:	<ul style="list-style-type: none"> <li>• Undergraduate or degree holder with relevant majors (Public Relations, Communications, Creative Media, Language, Translation or related disciplines)</li> <li>• Have passion for translation, writing or language, digital marketing</li> <li>• Strong communication skills, self-motivated, independent with good time management and organization skills</li> <li>• Impeccable attention to details</li> <li>• Proficiency in written Chinese is a must</li> <li>• Have strong interest in Chinese and English Copywriting/ Translation/ Content Creation</li> <li>• Experience in developing copy for large cross-channel and/ or direct-marketing initiative across media, both online and offline is a plus</li> <li>• Familiar with the Chinese digital landscape or social media platforms such as Xiaohongshu, Weibo and Wechat is a plus</li> <li>• IANG talents with mainland China social media knowledge are welcomed</li> <li>• PPT skills with creative and design sense is a plus</li> </ul>
Office Location:	Sheung Wan
Salary/Allowance:	\$60/hour
Deadline for Application:	20 July 2023

**How to apply:**

1. Complete and submit the [Personal Particulars Form](#)\*
2. Email your **full CV**\* to [uowchk-ss@uow.edu.au](mailto:uowchk-ss@uow.edu.au) (Specify C1536 Summer Internship 2022-2023 – EternityX Marketing Technology Limited in the email subject)

Should you have any questions or would like to know more about the Summer Internship Programme, please contact The Student Centre.

*\*Personal data collected will be used for recruitment purpose only and all applications will be treated strictly confidential.*

The Student Centre  
UOW College Hong Kong